

CAPA MEMBER BENEFITS

In a never-ending search to provide the greatest benefits, CAPA's Board of Directors is pleased to announce the opportunity to purchase a variety of insurance products including health, dental, vision, auto, home and more for CAPA members! This is a fantastic benefit and let me tell you why...

I. PUBLICATIONS

1. **CAPA'S RECAP** is a quarterly newsletter. RECAP provides comprehensive informative legal news of interest to paralegals. RECAP has practical articles of interest to paralegals and their career. As a member of CAPA you receive an electronic copy at no charge.

2. **NEWSLETTERS** – CAPA Affiliates each exchange their monthly or bi-monthly newsletters. As a member of CAPA you are able to access each association's newsletter.

3. **PARALEGAL TODAY MAGAZINE** - CAPA provides a discounted rate of \$2 for members when purchasing the magazine *Paralegal Today*. Your subscription to *Paralegal Today* includes both the print edition and the online edition. **Use Promo Code X2CCPA.** To obtain your member discount visit: www.paralegaltoday.com or call toll free: 1-877-202-5196.

4. **THE CALIFORNIA PARALEGAL** by William P. Statsky and Sharon Sandburg - CAPA members can save 25% on this resource guide. This reference book provides an introduction to the career, Code of Professional Responsibility, unauthorized practice of law, employment rights of paralegals, among other topics of interest to paralegals. CAPA members can order by calling 1-800-347-7707 and reference promo **code FPAR-FEO028.**

5. **CAPA'S GUIDEBOOK ON THE UTILIZATION OF PARALEGALS** is a guidebook to provide members with updates on pending legislation and new cases regarding paralegal fees, usage of paralegals, general job descriptions in various practice areas and more. The guidebook is currently available to members for \$10 plus postage. If you would like to obtain a copy, please contact your CAPA Representatives or Vice President of Administration.

6. **CAPA'S RESOURCE MANUAL** is updated yearly and is a comprehensive listing of known legal service vendors and other useful legal contacts located throughout California

7. **CEB** offers CAPA members a 10% discount on CEB Books and Action Guides, 10% discount on OnLAW (CEB's online legal content), 25% discount on CEB Passports (for CLE programs) and 10% discount on SmartJCFORMS (Judicial Council Forms management app). For more details, go to www.ceb.com/capa. **The source code is 6419A.**

8. **AMAZON** - CAPA benefits each time its members orders on Amazon. All you need to do is go to the CAPA website, click on **Resources Bookstore** and it will direct you to Amazon.com. CAPA receives a percentage for each purchase and the proceeds help maintain and run the organization.

II. INSURANCE

1. **UNITED INSURANCE PARTNERS** - Available through United Insurance Partners, CAPA members have access to purchase numerous types of Insurance including Medical, Dental, Vision, Home, Auto and more, available through United Insurance Partners. To learn more about this member benefit, go to www.go2uip.com and you will find an array of insurance products available for you to purchase through such companies as Blue Cross, Aetna, Cigna, Mercury, Travelers, Safeco and many other insurance companies. Or simply access the UIP link on CAPA's website or call 1-800-707-2360.

2. **AFLAC** - offers a menu of CASH BENEFITS to CAPA members, regardless of any other core Insurance benefits you may also have in place! These Cash benefits can help you and your family recover various out of pocket expenses you incur on an on-going basis, such as co-payments, deductibles, mortgage and car payments and other routine bills like groceries and gas!! Aflac also pays big cash for routine physicals, mammograms, pap smears, dental cleanings and eye exams! Your family members can also be covered under Aflac's supplemental policies! To get more information on this Association Member Benefit, please contact our Aflac Representatives: Annie Christian Strenk - anne_strenk@us.aflac.com T: (714)321-1614, and Bill Newberry - wmaflac@aol.com T: (714) 803-3444.



III. DISCOUNTED RATES ON SERVICES

1. **SPREEBIRD FORMERLY KNOWN AS SCREAMIN DAILY DEALS** – Click on the SpreeBird widget to sign-up and then when you reach the Community Partner, select nonprofit and “California Alliance of Paralegals” from the drop-down menu for daily emails that provide deep discounts of 50 to 90% from businesses in your area

2. **FLOWERS** - CAPA offers a 15% discount on **1-800-flowers.com.** **Use Promo Code: CAPA**

3. **WORKING ADVANTAGE** provides CAPA members with reduced rates for movies, sporting, concerts, restaurants, theme park admissions, Verizon Wireless, computers, flowers, gifts, on-line shopping at numerous websites and much more: Go to: www.workingadvantage.com

Click on **register** in the orange box at the top of the page

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CAPA MEMBER BENEFITS CONTINUED

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Click **Employees Click Here** – enter **Member ID No.** (*this can be obtained from your CAPA representative at your local level*) and create your account with your email address and password of your choice. Take immediate advantage of online offers immediately! To order by phone or if any questions call: 1-800-565-3712.

IV. ADDITIONAL CAPA BENEFITS

1. OBTAIN AFFILIATE RATES, As a member of CAPA you receive reciprocal member rates when you attend events, seminars or conferences put on by any CAPA Affiliate Associations.

2. LEGISLATION UPDATE, CAPA's Legislation Committee reviews and reports on pending legislation of interest to paralegals and disseminates and shares reports and information with each affiliate association.

3. STATE BAR LEVEL REPRESENTATIVES, CAPA provides representatives at the State Bar level. CAPA members sit as board members for sections of the State Bar of California. These members are promoting the paralegal profession to attorneys and other legal professionals. The members also provide seminars on the value and utilization of paralegals, fee recovery, as well as other topics.

4. ANNUAL CALIFORNIA STATE BAR CONFERENCE, This conference is covered by numerous CAPA members who are there representing our profession. The members respond to inquiries from attorneys and other legal professionals, providing attorneys with information on Business & Professions code, and the usage and profitability of paralegals.

5. INFORMATION POWERHOUSE THROUGH THE ALLIANCE, As a member of CAPA you have connections with other affiliates throughout California which provides a sharing of information on how they run and improve their organizations. There is an exchange of information on how to put on successful seminars, increase membership, help out your community, provide seminars and advice to association members, vendor referrals, local court information, filing questions, exchange of resources and information, and much more. To learn more, please contact your local association's representatives or contact the CAPA board.

6. CAPA EVENT DISCOUNTS, CAPA members receive discounted rates to attend CAPA's Educational Conference and the Bi-Annual Leadership Conference. The conferences provide attendees with quality educational courses given by leaders in their field. The conferences also are a way to provide quality education to smaller associations. Attending the conferences provides leadership mentoring, education and the necessary skills to guide your members' paralegal careers and help build your own local association. ☺

RECAP ADVERTISING GUIDELINES & RATES

Publication of advertisement does not imply endorsement of the products and/or services offered. Advertising deadline is the 15th of the month prior to publication. See below. Any late or incomplete submissions may not be included in the next issue. All submissions for advertisement are subject to approval by CAPA Executive Committee. Please follow outlined size guidelines and submit all advertisements in .jpg format.

CAPA reserves the right to modify ads that do not adhere to these guidelines and is not responsible for any loss of integrity that results. For advertising inquiries, please contact the RECAP Editor at: CAPARECAP@caparalegal.org

Size Length	Business Card (2" x 3.5")	1/4 Page (4.25" x 5.5")	1/2 Page (5.5" x 8.5")	Full Page (8.5" x 11")
1 time	\$120	\$200	\$340	\$540
1 year (4x)	\$360	\$600	\$1,020	\$1,620

DEADLINES FOR SUBMISSIONS TO RECAP

Please note: If your submission is not received by the date indicated, it may not be published in the next issue. (Including advertisements and event announcements)

WINTER/DECEMBER 2013 Issue:
November 15, 2013

SPRING/MARCH 2014 Issue:
February 15, 2014

SUMMER/JUNE 2014 Issue:
May 15, 2014